



RASHA SAYED

PPP CHAIR IFLA AFRICA_SUSTAINABLE CITIES & CLIMATE RESILIENCE

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GIZA, EGYPT
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PROFESSIONAL SUMMARY

Lecturer & Planning and Building Requirements for Addressing Climate Change Consultant. Sustainable Urban Planning, Climate Change, and urban development specialist with over 10 years of international experience. Also, urban planning, policy development, and project management expert. Proven record of accomplishment in coordinating with government entities, UN agencies, and civil society organizations to implement sustainable urbanization initiatives. Adept at data analysis, stakeholder engagement, and resource mobilization. Currently seeking to contribute to UN-Habitat's mission in Cairo by leveraging expertise in inclusive and resilient urban development.

PERSONAL INFORMATION

Name	SAYED, RASHA
Address	[190, REMAYA PYRAMIDS COMPOUND, 12024, GIZA, EGYPT]
Telephone	01101999986
E-mail	Rasha-sayed@aucegypt.edu
Nationality	Egyptian
Date of birth	[28, 10, 1981]

WORK EXPERIENCE

- | | |
|--|--|
| • Dates (from – to) | September 2025 |
| • Name and address of employer | IFLA AFRICA |
| • Type of business or sector | PROFESSIONAL PRACTICE AND POLICY |
| • Occupation or position held | PPP CHAIR IFLA AFRICA |
| • Dates (from – to) | |
| | <ul style="list-style-type: none">• <i>Advancing Sustainable Design: Promote ethical, context-sensitive landscape architecture that addresses Africa's environmental and social challenges.</i>• <i>Empowering Professionals: Focus on capacity building, mentorship, and inclusion—especially for youth, women, and marginalized groups</i>• <i>Fostering excellence in emerging fields like climate adaptation and green infrastructure.</i>• <i>Driving Policy and Global Recognition: Collaborate with stakeholders to shape policies that prioritize ecological resilience and ensure Africa's vision is represented in global forums.</i> |
| • Name and address of employer | 2020 - 2024 |
| • Type of business or sector | BIRMINGHAM CITY UNIVERSITY |
| • Occupation or position held | Education & Training |
| • Main activities and responsibilities | FLYING Faculty & Link Tutor |
| | <ul style="list-style-type: none">• Design and deliver professional training modules in sustainability, design, architecture, and to undergraduate and postgraduate learners.• Develop curriculum aligned with international standards; apply innovative teaching methods, blended learning, and assessment tools.• Mentor and guide students and professionals in applied research and project-based learning. |

- Dates (from – to)
- Name and address of employer
 - Type of business or sector
 - Occupation or position held
- Main activities and responsibilities

January 2020 – Present

ESLA Egypt (EGYPTIAN SOCIETY OF LANDSCAPE ARCHITECTURE)

BOARD MEMBER

ESLA Egypt: Board Member & Urban Development Consultant

- *Participate in urban planning initiatives aligned with the New Urban Agenda (NUA).*
- *Coordinated with government officials and UN agencies to develop sustainable city frameworks.*
- *Conducted workshops and training sessions for local stakeholders.*
- *Drafted policy briefs and analytical reports on urban resilience and inclusivity.*
- *Mobilized resources and negotiated with donors for project funding.*

- Dates (from – to)
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January 2016 – Present

RMT CONSULTANTS - EGYPT

MENA Region-ASIA Region: Urban Policy Advisor

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Climate Change & Risk Management Consultant

- *Provided technical guidance on urban development projects across Egypt, Malaysia, and China.*
- *Designed data collection tools and analyzed urban trends for strategic planning.*
- *Supported field missions and drafted mission summaries for high-level stakeholders.*
- *Facilitated cross-sectoral collaboration to address urban poverty and inequality.*

- Dates (from – to)
- Name and address of employer
 - Type of business or sector
 - Occupation or position held
- Main activities and responsibilities

January 2009 – Present

SAAB Consultants / SHAWER NGO / ISA Germany | Egypt / Global

URBAN DESIGN & LANDSCAPE ARCHITECTURE PROFESSION

Trainer - Consultant - Designer

- Co-designed and delivered capacity-building programs on sustainable development, climate change, and post-pandemic building codes.
- Led participatory workshops with government, academia, and community groups to align with inclusive urban development goals.
- Developed training manuals; co-founded the Egyptian Federation of Landscape Architecture to strengthen professional networks.
- Highlight UN-relevant impact: stakeholder coordination, training for government staff, and public-private partnerships.
- Visiting Scholar & Instructor
- Design and deliver professional training on urban justice, equity, inclusivity, and diversity.
- Advise authorities and international partners on inclusive urban-rights solutions.

- Dates (from – to)
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- Main activities and responsibilities

2017 - 2019

USA / Malaysia (MIT USA – UTM MALAYSIA)

MIT – UTM Sustainable Cities Program

VISITING SCHOLAR

- Taught modules on green cities and heritage integration; delivered international workshops on urban resilience and community engagement.

- Dates (from – to)
- Name and address of employer
 - Type of business or sector
 - Occupation or position held
- Main activities and responsibilities

2010 – 2020

Cairo University / AUC / MSA University | Egypt |

Education & Training

Lecturer & Trainer

- Designed and delivered professional training courses in urban planning and sustainable design.
- Integrated participatory methods and blended learning; mentored applied research and project-based work.

EDUCATION AND TRAINING

- | | |
|--|---|
| • Dates (from – to) | [2016 - 2018] |
| • Name and type of organisation providing education and training | MIT Massachusetts Institute of Technology |
| • Principal subjects/occupational skills covered | Justice & Sustainable Cities |
| • Title of qualification awarded | Post-PhD Certificate in Justice & Sustainable Cities |
| • Level in national classification (if appropriate) | Post-PhD |
| | |
| • Dates (from – to) | [2011 - 2016] |
| • Name and type of organisation providing education and training | Cairo University |
| • Principal subjects/occupational skills covered | Landscape Design & Urban Planning |
| • Title of qualification awarded | Ph.D. in Landscape Design & Urban Planning |
| | |
| • Dates (from – to) | [2007 - 2009] |
| • Name and type of organisation providing education and training | Scuola Superiore di Catania |
| • Principal subjects/occupational skills covered | Landscape Design & Environmental Planning |
| • Title of qualification awarded | M.Sc. in Landscape Design & Environmental Planning |
| • Level in national classification (if appropriate) | M.Sc. |
| | |
| • Dates (from – to) | [1999 - 2004] |
| • Name and type of organisation providing education and training | Cairo University |
| • Principal subjects/occupational skills covered | Architectural Engineering & Environmental Planning |
| • Title of qualification awarded | B.Sc. in Architectural Engineering & Environmental Planning |
| • Level in national classification (if appropriate) | B.Sc. |

PERSONAL SKILLS AND COMPETENCES

*Acquired in the course of life and career,
but not necessarily covered by formal
certificates and diplomas.*

MOTHER TONGUE

[Arabic]

OTHER LANGUAGES

[English]

- Reading skills [excellent]
- Writing skills [excellent]
- Verbal skills [excellent]

SOCIAL SKILLS AND COMPETENCES

*Living and working with others in
multicultural environments, in positions
where communication is crucial, and
teamwork is essential (for example, in
culture and sports), etc.*

[I have developed strong intercultural communication and teamwork skills through years of collaboration with international organizations such as UN-Habitat, MIT's Sustainable Cities Program, and Birmingham City University. Living and working across Egypt, the USA, Malaysia, and Europe has given me the ability to adapt to multicultural environments, foster inclusive dialogue, and work effectively in diverse teams. I regularly facilitate participatory workshops that prioritize collaboration and community engagement.]

ORGANISATIONAL SKILLS AND COMPETENCES

*Coordination and administration of
people, projects, and budgets; at work, in
voluntary work (for example, culture and
sports), and at home, etc.*

[I have extensive experience in coordinating multi-stakeholder projects in sustainability, climate change, and urban resilience. As CEO of SAAB Designs, RMT Consultants, and co-founder of the Egyptian Federation of Landscape Architecture, I have led teams, managed budgets, and overseen complex projects that integrated academic, governmental, and community partners. Additionally, in my roles as a trainer and lecturer, I have organized international workshops, developed curricula, and mentored students and professionals, ensuring the smooth delivery of project goals.]

TECHNICAL SKILLS AND COMPETENCES

*With computers, specific kinds of
equipment, machinery, etc.*

[I am proficient in computer-aided design and planning tools (AutoCAD, GIS, SketchUp, AI), as well as research and analysis software. My work also involves developing data-driven toolkits for climate adaptation and resilience planning. Through academic and professional roles, I have gained advanced skills in e-learning platforms, digital collaboration tools, and participatory mapping technologies, including the application of drones for urban analysis.]

ARTISTIC SKILLS AND COMPETENCES

Music, writing, design, etc.

[Painting, and with a foundation in architecture and landscape design, I possess strong creative and design skills. I integrate artistic sensibilities into urban planning, particularly in public space design and cultural heritage preservation. I am also an accomplished writer, having published widely on urban resilience, sustainable design, and climate adaptation, where creativity and clarity are essential.]

OTHER SKILLS AND COMPETENCES

Competences not mentioned above.

[I bring advanced negotiation, leadership, and facilitation skills, acquired through my certification as a Professional Trainer (Missouri State University) and years of delivering workshops in urban justice and sustainability. I am multilingual (fluent in Arabic and English, with working knowledge of Italian and Spanish), which strengthens my ability to engage in international settings.]

DRIVING LICENCE(S)

Yes - International

ADDITIONAL INFORMATION

CERTIFICATIONS

- *PGCert in Professional Development in Higher Education | University of Greenwich | 2019*
- *Fellow, Emerging Urban Leaders | Salzburg Global Seminar & UN-Habitat | 2023*
- *Certified Professional Trainer Institution, Missouri State University, Year of Graduation 2017*
- *EWAP Graduate - ACCET Leadership Women Program Institution, National Training Academy - ACCET Council USA, Year of Graduation 2023*
- *CODE of National Protected Area Community Training Capacity, National Organization of Urban Harmony, 2005 – 2007*

SELECTED PUBLICATIONS

- *"Flooded Architecture as an Adaptation Tool for Climate Change Impact," Innovative Infrastructure Solutions, 2024*
- *"Seawater Desalination Using Hybrid Processes," Journal of Design Engineering, 2023*
- *"Promoting Community Integration in Heritage Planning," Journal of Design Engineering, 2021*
- *"Climate Change Impact on Egyptian Shorelines," UPADSD Conference, Italy, 2015*
- *Book Chapter: Urban Corporis – The City and the Skin, 2020*

REFERENCE

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